

	<p>Robert Wainwright (Rob)</p> <p>Head of Level Crossings</p> <p>Robert.Wainwright@networkrail.co.uk</p> <p>http://www.networkrail.co.uk</p>
<p>Biography:</p> <p><i>Rob currently works for Network Rail as Head of Level Crossings. His role is to lead the strategic direction for level crossing risk reduction for the business.</i></p> <p><i>Until his appointment in December 2017, Rob's career had seen him work within Timetabling, Operations and since 2014 within the Quality, Health, Safety and Environment team as the National Train Accident Risk Reduction Specialist</i></p> <p><i>Rob is currently leading on the review of Network Rail's level crossing risk management framework which includes an update to the current risk assessment standard and processes.</i></p>	
<p>Title of presentation: Risk Assessment: Thinking like the User</p>	
<p>Summary:</p> <p><i>Network Rail has come a long way in reducing risk in the last 10 years. We have invested around £200m in closures, upgrades, development of technology and user engagement activities. Looking at how to influence user behavior has been a key part of our strategy in that time.</i></p> <p><i>Network Rail and RSSB have undertaken research activities which have fed into level crossing safety improvements. From research into the effectiveness of current level crossing signs to the willingness to wait at level crossings. This qualitative research coupled with quantitative data analysis has focused our risk reduction activities.</i></p> <p><i>Through the design and installation of new technologies to aid decision making, and use of overt enforcement equipment used in partnership with the British Transport Police we have a number of options available to changing behavior on site.</i></p>	



Public safety awareness campaigns provide risk awareness and knowledge to users provides a broad range of activities to change user behavior.