


ILCAD 2019 Communication supports



Public to target in 2019:
Professionnal drivers:

of trucks, buses and coaches,
taxis, farming-industrial and
emergency vehicles, ...)

The image features a light green background with a dark red arrow pointing to the right. Inside the arrow, the text 'ILCAD 2019 motto: « The most important stop of the day! »' is written in white. On the right side of the background, there are several thin, curved green lines that sweep upwards and to the right.

ILCAD 2019
motto:
« The most
important stop
of the day! »

ILCAD logo available in 30 languages: ask for it

*"Passera plankorsning
säkert"*

*"Al passaggio a livello
priorita' alla vita"*

*"Aux passages à niveau
priorité à la vie"*

*"Κινούμαι με προσοχή
στις ισόπεδες διαβάσεις"*

*"Nas passagens de nível
não arrisque"*

*"Bahnübergänge –
Sicherheit hat Vorrang"*

*"Zachowuj się bezpiecznie
na przejazdach
kolejowych"*

*"Preminavai bezopasno
prez jelezoputnite prelezi"*

*"Železničné priecestie –
správaj sa bezpečne"*

"Опрез! Изабери живот!"

*"Közlekedj biztonságosan
a vasúti átjáróban"*

*"Fii atent la tren viata ta
conteaza"*

*"Chovejte se bezpečně na
železničních přejezdech"*

*"Будь внимателен на
переезде"*

*"Los pasos a nivel una
prioridad vital"*

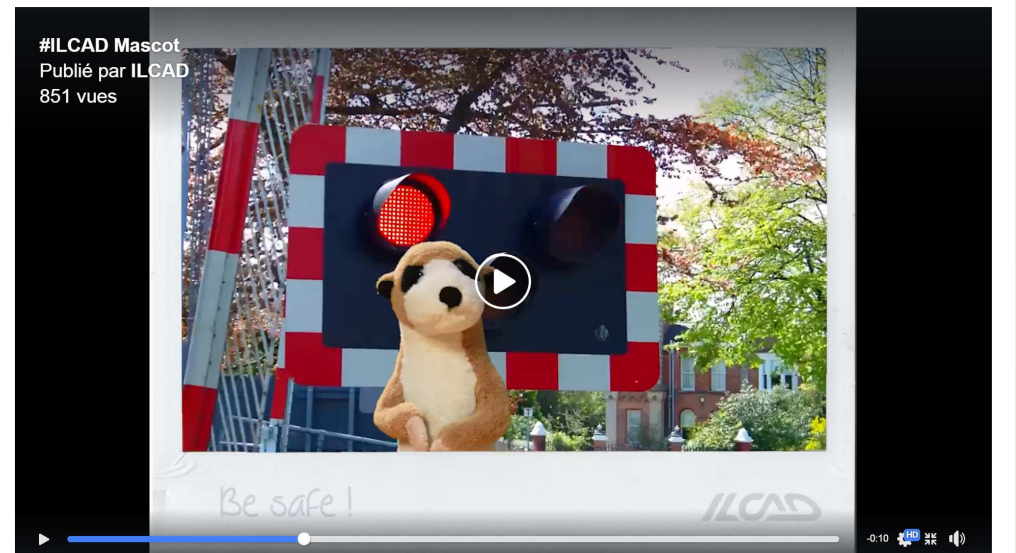
*"Respecteer de veiligheid
aan overwegen"*



Act safely at level crossings

ILCAD Badges
available





5 GIF videos of ILCAD mascot available

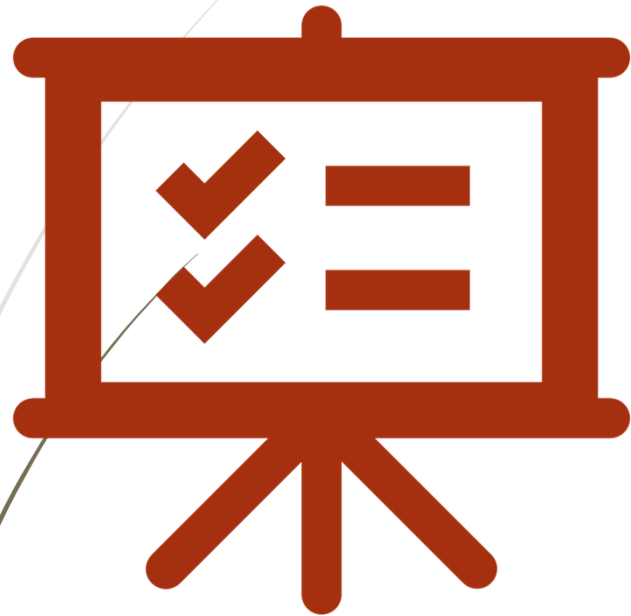
<https://www.facebook.com/ILCAD/videos/645753399089003/>

10 new posters for ILCAD 2019 are available in

- French
- English
- Spanish
- German

Showing different level crossings.

NB: we cannot cover all situations.



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: ProRail



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: INFRADEL - Benjamin Rivet



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: E2D



ILCOAD

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: E2D





Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: NZ RAIL



Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: Operation Lifesaver Inc.



ILCOR

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: Travelview



ILCOR

Act safely at level crossings

*The most important
stop of the day
6 June 2019*



Photo credit: ChandraDhar



New poster in English only



Act safely at level crossings

*The most important
stop of the day*
6 June 2019



Photo credit: Network Rail



3 illustrations
available in .JPEG
and .PDF

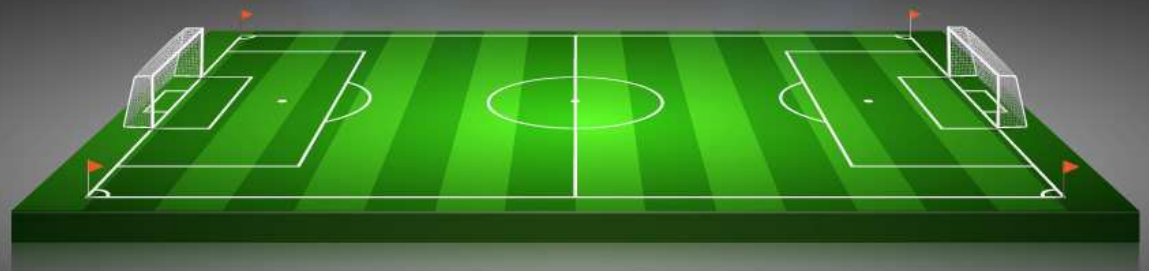
The **braking distance** for a freight train
can be **15 times longer** than for a truck
at 89 km/h (55 m/ph)



It can take **110 meters** for a 40-ton-truck to stop
(1 football field)



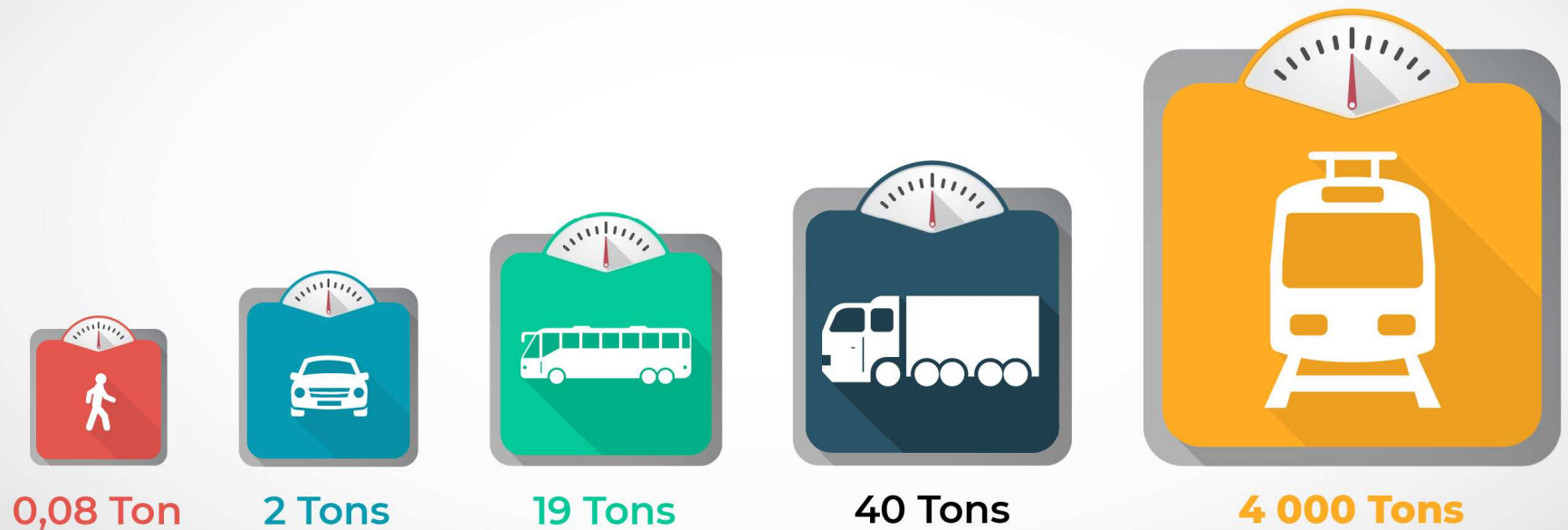
It can take **1 600 meters** for a freight train to stop
(almost 15 football fields)



Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)

3 illustrations available in .JPEG and .PDF

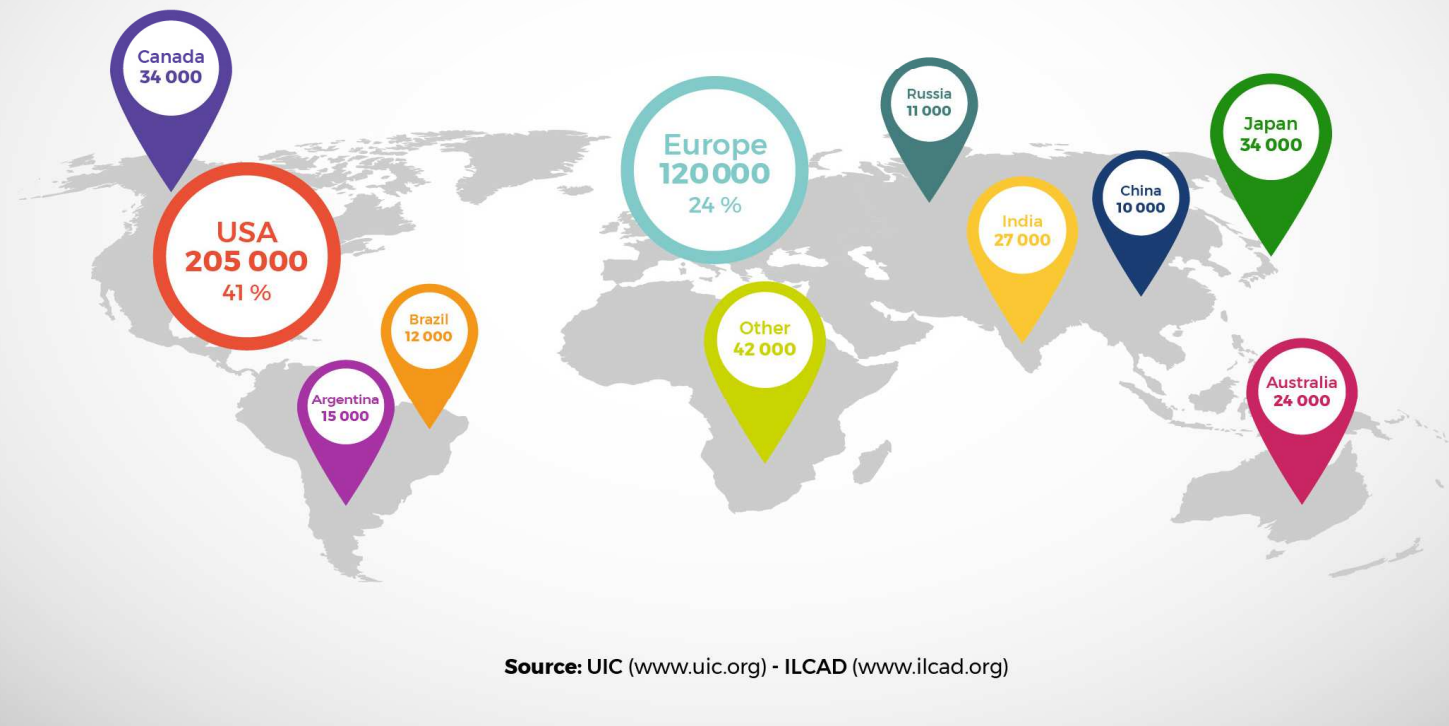
A freight train can be 100 times heavier than a 40-ton-truck



Source: UIC (www.uic.org) - ILCAD (www.ilcad.org)

3 illustrations available in .JPEG and .PDF

Estimated number of level crossings worldwide in 2018: **over 500 000**



► 3 videos produced in the Czech Republic by the Ministry of Transport and CDV, the Czech transport research centre, with safety advices to truck drivers in emergency situations are ready and free to use.

We thank them very much.

► They are available with our logos in English only and will be published on our social networks.

► They are available on ILCAD youtube playlist here <http://bit.ly/2WCBo2m>

► Or indenpently here:

- ILCAD 2019 - Czech Video 1: Railroad Barriers are Deceitful : https://youtu.be/I9q_JsIU6Q
- ILCAD 2019 - Czech Video 2: Drive Away : <https://youtu.be/BZAQpEu5qGM>
- ILCAD 2019 - Czech Video 3: No Room : https://youtu.be/Zp-E_S02YpE

BRAKE_en.mp4 - Lecteur multimédia VLC

Vidéo Sous-titres Outils Vue Aide



A video in 3 versions: made of CCTV footage of collisions with large and long vehicles at level crossings in Poland.

We thank PKP PLK (Polish railway infrastructure manager) for their kind contribution.

1. First version: teasing video of collisions with various professional vehicles in an accelerated speed with UIC/ILCAD/ ProRail logos. We will use it on internet, and social media.

2. Short version with a bus collision with UIC/ILCAD logos.

3. A long version with collisions with various professional vehicles



They are available on ILCAD youtube playlist here

<http://bit.ly/2WCB02m>

ILCAD 2019 - UIC PRORAIL Video :

<https://youtu.be/eDQ0P5EvviU>

ILCAD 2019 - UIC Video short version :

<https://youtu.be/52sihldyKF8>

ILCAD 2019 - UIC Video long version :

<https://youtu.be/XrPaJO3bspQ>

CONSEILS DE SÉCURITÉ
AUX PASSAGES
À NIVEAU



POUR
LES CONDUCTEURS
DE TAXI

UIC/IRU/OLE

**Level Crossing Safety Tips for
professional drivers**

are available in 12 languages here :

<http://www.ilcad.org/LC-Safety-Tips.html>

CONSEJOS DE
SEGURIDAD PARA
CAMIONEROS

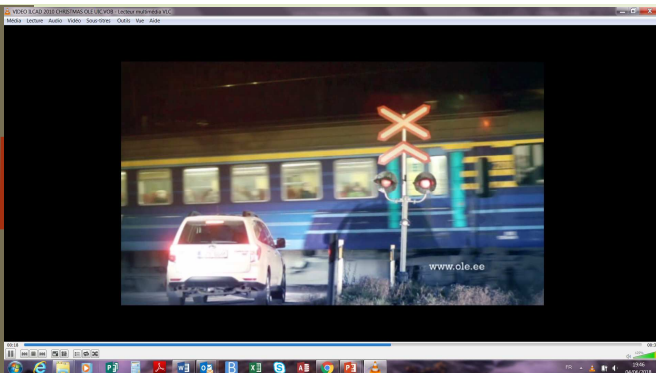


EN LOS PASOS
A NIVEL

SICHERHEITS-
EMPFEHLUNGEN
FÜR BUSFAHRER



AN BAHNÜBERGÄNGEN



Christmas 2010 with OL Estonia



UIC/UNECE/FOT
ILCAD 2014
Video: greatest
success on UNECE
WEBSITE



UIC ILCAD 2015



ILCAD 2017-18 with
Network Rail

ILCAD Youtube channel <https://bit.ly/2GWJNKq>

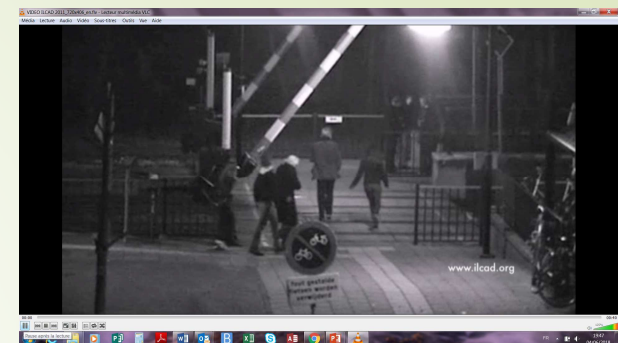


ILCAD 2010 with the EC



ILCAD 2016 with
LdZ (Latvian
railways)

ILCAD Videos



ILCAD 2011 with OL Estonian



UIC ILCAD 2012-
2013

Statistics and info
for the website:

www.ilcad.org

- To be part of ILCAD Club we will request from you some info:
- statistics on LCs, accidents, casualties
- activities carried out in your country during ILCAD
- Etc...
- See examples here

<http://www.ilcad.org/Participants-2018.html>

A questionnaire was sent to you separately.

Deadline for reply: 20 May 2019.

Enregistrement automatique 00_ILCAD questionnaire 2019.xlsx - Enregistré FONVERNE Isabelle

Fichier Accueil Insertion Mise en page Formules Données Révision Affichage Aide Rechercher des outils adaptés Partager Commentaires

Calibri 12 A⁺ A⁻ Renvoyer à la ligne automatiquement Standard Mise en forme conditionnelle Mettre sous forme de tableau Styles de cellules Insérer Supprimer Format Trier et Rechercher et filtrer sélectionner

Presse-papiers Police Alignement Nombre

F2 Company (Country)

Questionnaire for ILCAD 2019 purposes

** means mandatory*

1. About me

My country *

My company *

My surname *

My first name *

My email address *

My phone number *

2. About my company

a. Links

Our Company's website *

Link to our dedicated level crossings' website

Link to our dedicated national campaign website

Link to our company's videos website

Link to our company's dedicated facebook page

Link to our company's dedicated twitter page

b. Contacts

Contacts at Press/Communication Dept *

Please choose your company:

Company (Country)

Company (Country)

AAR (US)

CANADA (CA)

CFR (RO)

CIE (IE)

FFE (ES)

FOT (CH)

Company

www.

www.

www.

www.

www.

www.

Name Phone Email

1. + @

2. + @


QUEST

FR 16:35 15/04/2019

➔ Scroll down to find your country/ company. If available, then data of previous years (if previously communicated) will appear automatically.

A UIC/ProRail
press release
for ILCAD
2019

Embargo until
Monday,
June 3rd.



Do not send it
out before
and use
ILCAD/UIC
logos +
#UICrail and
#ilcad

French

English

German

Spanish

Russian

To have information on the ILCAD launch conference in the Netherlands on June, 6

- Some information will be published on the website before the conference : www.ilcad.org
- A video summarising the conference will be available on the website after the conference



ILCAD 2019 roll up

11th ILCAD
INTERNATIONAL LEVEL CROSSING AWARENESS DAY

11th edition of the
INTERNATIONAL LEVEL
CROSSING AWARENESS DAY

LAUNCH CONFERENCE - 6 JUNE 2019

Amersfoort
THE NETHERLANDS



**ACT SAFELY
AT LEVEL CROSSINGS**




www.ilcad.org



Banners for internet available for all social networks





To have access to ILCAD 2019 posters, videos please click here: <http://ftp.uic.org/ilcad2019>

- username : ilcad2019
- password : r4XfWk8C

Or here: http://www.ilcad.org/Members-area.html?var_mode=calcul

- Login: ILCADmember
- Password: 2019ilcad

ILCAD 2019 Social media:

in your communication, please use
#ilcad ; @ilcad, www.ilcad.org ;
mention UIC: www.uic.org #UICrail



<https://www.facebook.com/ILCAD>

<http://twitter.com/#!/ilcad>

ILCAD Youtube channel <https://bit.ly/2GWJNKa>

<https://www.instagram.com/ilcaduic/>



Act safely at level crossings

Good luck for your campaign!
For any questions please contact
Isabelle Fonverne at UIC

fonverne@uic.org

www.ilcad.org