



INTERNATIONAL LEVEL CROSSING AWARENESS DAY

■ ZAGREB

JUNE 7, 2018

Sponsorship and exhibition opportunities

ILCAD 2018 is your opportunity to raise your corporate profile and showcase your products and services. With around 150 high-level industry representatives in attendance, don't miss out on this exciting opportunity! Reserve your spot now.



INTERNATIONAL UNION
OF RAILWAYS



HZ INFRASTRUKTURA



Faculty of Transport
and Traffic Sciences



SPONSORSHIP LEVELS & BENEFITS

PACKAGE 1 - GOLD SPONSOR ¹

3.000 € + VAT

- Sponsor logo at the entrance to the conference hall and at the conference background
- Recognition during the opening and duration of the conference
- Promote through conference program and promotional materials in promotional bags
- Promotional table with chair for presentation of the company
- Possibility to set up roll ups
- 5-minute-Sponsor's presentation during morning and afternoon breaks or lunch
- Possibility of setting up a promotional stand in the „Safety Village“ in front of Mimara Museum
- Possibility of promoting the company at Mimara Museum during the gala dinner
- 2 invitations to the Gala Dinner

(Sponsors of package 1 will cover the costs of lunch or coffees and cakes during the breaks or Gala dinner on the first day of the conference).

PACKAGE 2 - SILVER SPONSOR

2.000 € + VAT

- Sponsor logo at the entrance to the conference hall and at the conference background
- Promote through conference program and promotional materials in promotional bags
- Promotional table with chair for presentation of the company
- Possibility to set up roll ups
- 1 invitation to the Gala Dinner

(Sponsors of Package 2 will cover the cost of promotional bags and materials or USB accreditation for all participants or millennial photography in front of Mimara Museum or photographer's services during a 2 day conference).

PACKAGE 3- BRONZE SPONSOR

1.000 € + VAT

- Sponsor logo at the entrance to the conference hall and at the conference background
- Promotion through conference program and promotional promotional materials in promotional bags
- 1 Invitation to the Gala Dinner

(Sponsors of Package 3 will cover the cost of promotional activities in the „Safety Village“ in front of Mimara Museum).

¹ Package 1 is no longer available



INDIVIDUAL PRICES

MEAL SPONSORSHIP OPPORTUNITIES: June 7

- Coffee Breaks – **640 €** (3 breaks)
- Lunch – **2.400 €**
- Gala dinner – **3.000 €**

PROMOTIONAL ITEMS

- Promotional bags / 150 persons, total: **600 €²**
- USB Accreditation (all presentations and promotional material included)/150 persons: **300 €**

EXHIBITION OPPORTUNITIES ON JUNE 7 – 1.500 € (max 10 spots)

- Sponsor logo at the entrance to the conference hall and at the conference background
- Recognition during the opening and duration of the conference
- Promotion through conference program and promotional materials in promotional bags
- Promotional table with chair for presentation of the company
- Possibility to set up roll ups

Nota bene:

- Exhibitors are responsible for paying extra needs, ie audio visual and electrical outlets.
- The conference organizers will provide exhibitors with information on suppliers.
- For sponsorship purposes - HŽ Infrastruktura will open a special account. To get more information first register using the form attached and it to

Sanja Paić, Promotional Communications Expert, HŽ Infrastruktura, Zagreb, Croatia

Tel: +385 (0)1 378 25 94 ; e-mail: sanja.paic@hzinfra.hr

² no longer available



Application Form and Agreement for Sponsorship

The undersigned organization commits to provide sponsorship to the International Level Crossing Awareness Day conference which will be held June 7, 2018 in Zagreb, Croatia.

Company: _____

Name: _____

Title: _____

Address: _____

City: _____ Zip Code/Postal: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Please select from the Sponsorship Opportunities Package and indicate which category/ categories your organization wish to sponsor:

1. _____

2. _____

Total Sponsorship Amount: _____ EUR

Your selected sponsorship will be in accordance with entitlements listed in the Sponsorship Opportunities package. Once the payment is received, we will contact you or your designate if needed to coordinate your entitlements.

I certify that I am the duly authorized representative of the above-mentioned organization for the sponsorship pledge.

Name: _____ Title/Position _____

Signature: _____

Date: _____

Please email this form to: Sanja Paić, Promotional Communications Expert, HŽ Infrastruktura, Zagreb, Croatia, Tel: +385 (0)1 378 25 94 ; e-mail: sanja.paic@hzinfra.hr